HISTORY

MEDIA RELEASE

for immediate release November 27, 2003

Distinguished International Historian Hélène Carrère d'Encausse to Give Keynote Address at HISTORY 2003

"What is the Real Cost of Adapting History to Television?" is the theme of this year's Keynote Address presented by Internationally renowned historian Hélène Carrère d'Encausse at the 3rd annual World Congress of History Producers in Paris, France. One of the world's leading authorities on Russian and Slavic history, Madame Carrère d'Encausse will address delegates on Monday morning, December 8 as part of the annual Congress that explores the trends and best practices of history and biography programming.

Only the second woman to be admitted to the French Academy in its 350-year history, Madame Carrère d'Encausse has an extensive background in history and political science having taught at both the Sorbonne and the Institut d'Etudes Politiques in Paris. She has lectured at many foreign universities and is Doctor *honoris causa* of Montreal University and the University of Louvain. Madame Carrère d'Encausse is an Officer of the Legion of Honour and recently became a member of the National Commission on the Future of Education. From 1994 to 1999 she was deputy to the European Parliament and elected vice-president of the Foreign Affairs and Defence Commission. Among her other appointments are counsellor for reconstruction and development policy at the European Bank, where she became involved in the process of democratization of ex-communist countries.

Awarded the Aujourd'hui Prize in 1978 for *The End of the Soviet Empire*, Madame Carrère d'Encausse's complete works have received the Louise Weiss Prize in 1987 and the Cornelius Prize in 1992. In 1976 she received the Ambassadeurs Prize for *Nicolas II*.

The 3rd annual World Congress of History Producers takes place December 7 to 10, 2003 at the Hôtel Lutetia in Paris. Hundreds of delegates from around the world will gather to discuss the current state of history and biography programming, share ideas and business opportunities. An initiative of the Banff Television Foundation, with the support of top international players in the industry, this year's Congress is hosted by France 5 and le groupe France Télévisions. For more information and to register, go to www.banffmedia.com.

- 30 -

For Information:

Heidi Bobiak Communications Manager Ph: 1-403-678-9289

E-mail: hbobiak@btvf.com

Sarah Pearson Communications Coordinator

Ph: 1-403-609-6028

E-mail: spearson@btvf.com

World Congress of History Producers c/o Banff Television Foundation 1350 Railway Avenue, Canmore, Alberta, Canada, T1W 3E3 Ph: 1-403-678-9260 Fax: 1-403-678-9269 Email: info@btvf.com