

HISTORY

RATECARD

DECEMBER 7 - 10, 2003

PARIS, FRANCE

The **World Congress of History Producers**, an initiative of the **Banff Television Foundation**, was launched in October 2001 with Host Broadcaster WGBH Boston. The inaugural Congress drew hundreds of the world's top broadcasters, television and new media producers from 20 countries. **HISTORY 2002** produced even better results as the best and the brightest in history and biography programming debated, discussed, and did deals in Berlin. **The History Congress** is guided by an international Editorial Committee and a larger Advisory Council.. **HISTORY 2003** takes place in Paris, with Host Broadcaster France 5 et le Groupe France Télévisions.

- events and pricing subject to change
- Banff Television Foundation September 3, 2003

FOR FURTHER INFORMATION:

Martha Mills

Development Coordinator

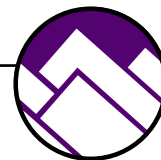
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Host Broadcaster:





CONGRESS GUIDE: (black and white only)

This publication is the essential guide to the Congress. Containing the conference Schedule of Events as well as a quick reference daily schedule; biographies of conference panelists and session speakers; the delegate list and company profiles, it is not only the day-to-day reference point for delegates, but will also be a valuable resource in the months ahead.

Full page non bleed	\$500
1/2 page	\$280
1/3 page	\$200
1/4 page	\$150

ARTWORK:

Electronic ads will only be accepted in Adobe Illustrator EPS or Quark Express for Macintosh. All fonts and support files must be in Macintosh format. Electronic ads must be deposited onto our FTP server and a PDF proof e-mailed to banffads@btvf.com detailing file name, publication and client. You will require FTP Client Software (Fetch, Interarchy, CUTEFTP) to upload your ad to our server, it is not a web-based server.

FTP Information:

Server: www.btvf.com
Username: upload.btvf.com
Pasword: banffads

DELEGATE BAG \$250

The World Congress of History Producers Delegate Bag provides the perfect opportunity to gain direct and immediate access to all delegates. You may consider a written promotional piece or small gift item. We will be producing 400 Bags. Delegate Bag items must fit within the following dimensions: 43 x 32 x 4 cm.

PROMOTIONAL DISPLAY AREA \$50

For a nominal fee, you may place your promotional materials in the Promotional Display Area. Delegates will have the opportunity to browse and obtain information pertinent to their area of business. We recommend sending 100 pieces.

RATES

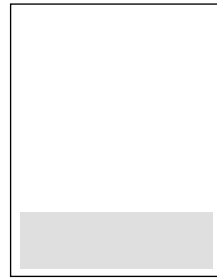
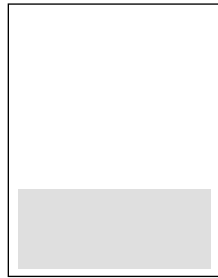
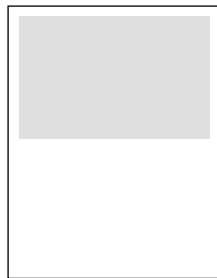
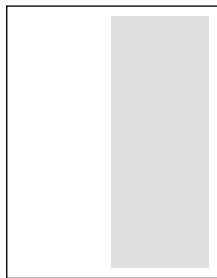
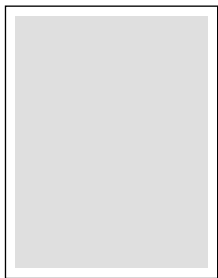
Congress Guide 2003

Black & White:

Full page non bleed	\$500
1/2 page	\$280
1/3 page	\$200
1/4 page	\$150

Delegate Bag

\$250



Full Page Non-bleed
195 mm x 280 mm

1/2 Page Vertical
95 mm x 280 mm

1/2 Page Horizontal
195 mm x 140 mm

1/3 Page Horizontal
195 mm x 90 mm

1/4 Page Horizontal
195 mm x 70 mm

MECHANICAL REQUIREMENTS:

Trim size Full Page: 210 mm x 297 mm

Live Area: 195 mm x 280 mm

Line screen: 133

(all measurements width x height)

TECHNICAL REQUIREMENTS: All ads must be sent to our FTP site - please call for precise instructions. Electronic ads will only be accepted in Adobe Illustrator EPS, Quark Express for Macintosh or Adobe PDF (Print Optimized). All fonts and support files must be in Macintosh format. All electronic files must be accompanied by a PDF proof.

If you want to send an ad in any other format please contact:

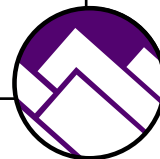
Laurie Clark
Publications Manager
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NOTES

All rates are in U.S. dollars

All rates are net of agency commission

The Banff Television Foundation is GST exempt





Booking Order Form

Please FAX this form to: **Martha Mills**, Development Coordinator

Fax: (403) 678-9269

Tel: **(403) 609-6025**

e-mail: **mmills@btvf.com**

HISTORY

DECEMBER 7-10

Please type your information directly into the fields, and print a copy of this form to be faxed.

Name: _____

Position: _____

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(as you wish your name to appear in advertiser's index)

Address: _____

City: _____

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Promotional Opportunities

Please check the following *(make copies if more than one insertion is required)*

Delegate Bag

Specifications:

Item: _____

Size: _____

Print Advertising

Specifications

Size

Full page non bleed

1/2 page horizontal

1/2 page vertical

1/3 page horizontal

1/4 page horizontal

Payment

send invoice payment enclosed

Rate(s): \$ _____ Signature: _____ Date: _____

Please make cheques payable to **World Congress of History Producers**

DEADLINES

Booking Order:

Congress Guide 2003:

Monday, November 10, 2003

Delegate Bag:

Friday, November 7, 2003

DEADLINES

Receipt of Materials:

Congress Guide 2003:

Friday, November 14, 2003

Delegate Bag items must arrive to the Hotel Lutetia no earlier than Tuesday Nov. 25th and no later than Friday Nov. 28th (due to storage limitations).

SHIPPING INFORMATION

Electronic Artwork:

PLEASE CALL FOR PRECISE FTP DIRECTIONS

Laurie Clark

Publications Manager

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FAX: (403) 678-9269

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Advertising PMT:

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Canmore, Alberta

Canada T1W 3E3

Attn: Laurie Clark

Publications Manager