

ARTS & performance

SPONSORSHIP INVESTMENT MENU

NOVEMBER 5-8, 2003

OTTAWA, CANADA

The National Arts Centre in Ottawa, Canada, forms the backdrop for the first annual World Congress of Arts Producers & Performance taking place November 5 – 8, 2003. This event provides industry stakeholders and arts professionals from around the world, the opportunity to share ideas and discuss key issues and trends in the arts and performance genres of television programming. The forum features plenary sessions, workshops, screenings, networking opportunities and evening social events.

An initiative of the Banff Television Foundation, ARTS & Performance is generously supported by the Canada Council for the Arts and the Department of Canadian Heritage. Host broadcasters are the Canadian Broadcasting Corporation and Radio-Canada in association with ARTV.

Patron:

Her Excellency the Right Honourable Adrienne Clarkson
C.C., C.M.M., C.O.M., C.D.
Governor General of Canada

Major Funding Provided by:

Canada Council for the Arts and Canadian Heritage

FOR FURTHER INFORMATION:

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Development Manager

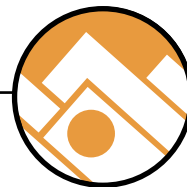
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- events and pricing subject to change
- Banff Television Foundation Sept 10, 2003

Host Broadcaster: Canadian Broadcasting Corporation and
Radio-Canada in association with ARTV



CONFERENCE

Seminar Sessions:

Keynote Address: The Keynote Address is the initial plenary session of the Congress. This promises to be the best attended session involving a major speaker in Arts television.

Keynote Interviews: Two sessions where a major Arts personality is interviewed by a respected journalist or senior Arts producer.

Sponsorship: \$7,500 CDN

Plenary Sessions: There are 3 plenary sessions in addition to the Keynote Address

1. Why Arts? Why Arts on Television?
2. New Models, New Partners: Who Pays?
3. What can New Media do for the Arts?

Sponsorship: \$5,000 CDN each

**Main Sessions/
Specialist Sessions:** Throughout the Congress there will be 7 Main sessions and 7 specialist sessions discussing a variety of topics from writing to directing, from production to distribution of Arts Programming for television and new media. These sessions may vary in format from a discussion amongst a panel of prominent players to an intimate master class presentation. Seminar sessions are the backbone of the Congress and will present delegates with the latest knowledge and discussion about some of the current issues challenging Arts content creators.

Sponsorship: \$3,000 CDN each

SOCIAL EVENTS

**Commissioning
Editor Sessions:** This is a prime opportunity for independent producers to hear and meet with key international commissioning editors.

Sponsorship: \$7,500 CDN for one
\$12,500 CDN for two

**Evening Reception
and Dinner:** Dinner and Reception

Sponsorship: \$20,000 CDN



Evening Reception: Reception without dinner
Sponsorship: \$ 12,500 CDN

Coffee Break: Be the host of a complimentary coffee break within the conference area.
Sponsorship: \$ 1,000 CDN for one
Sponsorship: \$ 4,000 CDN for all (5)

Closing Lunch: Host the wrap up lunch where all the delegates and guests gather to close the inaugural congress
Sponsorship: \$ 12,500 CDN

SERVICES

Registration/
Information Area: Located in the main conference area of the hotel, this area receives a high volume of traffic all day long. It is the first area to open at the Congress and one of the last to close.
Sponsorship: \$ 5,000 CDN

Delegate
Lounge: The Delegate Lounge offers delegates a place to gather their thoughts, meet with new contacts and exchange ideas. The lounge is widely used throughout the Congress.
Sponsorship: \$ 10,000 CDN

**Events and pricing subject to change

Other products ideas please contact:
Banff Television Foundation Development
Department: 403 678-3178

